

# DEEP SEMANTIC-VISUAL EMBEDDING WITH LOCALIZATION

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# Tasks

## Visual Grounding of phrases:

Localize any textual query into a given image.

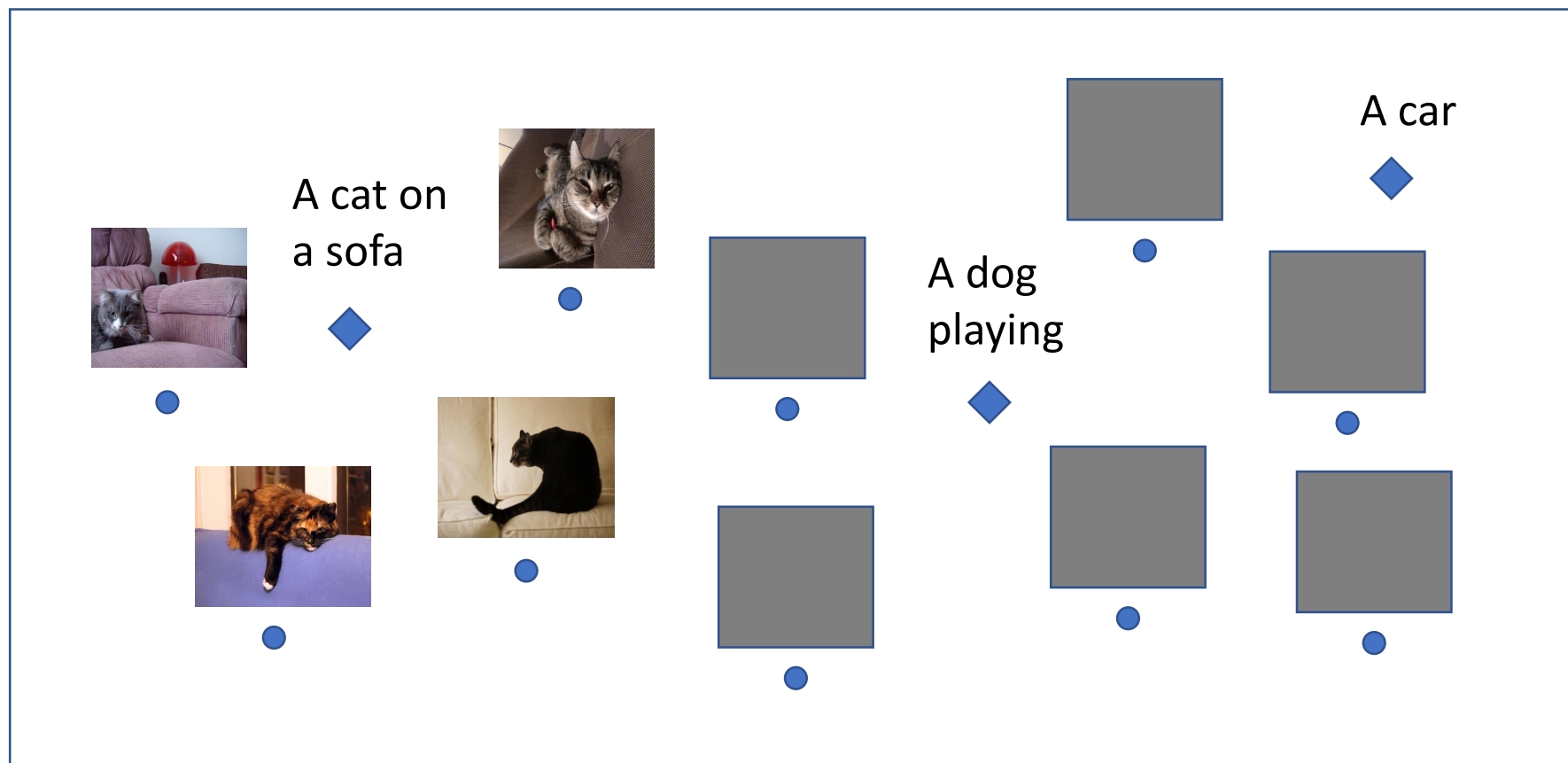


## Cross-modal retrieval:

Query: A cat on a sofa



# Semantic visual embedding

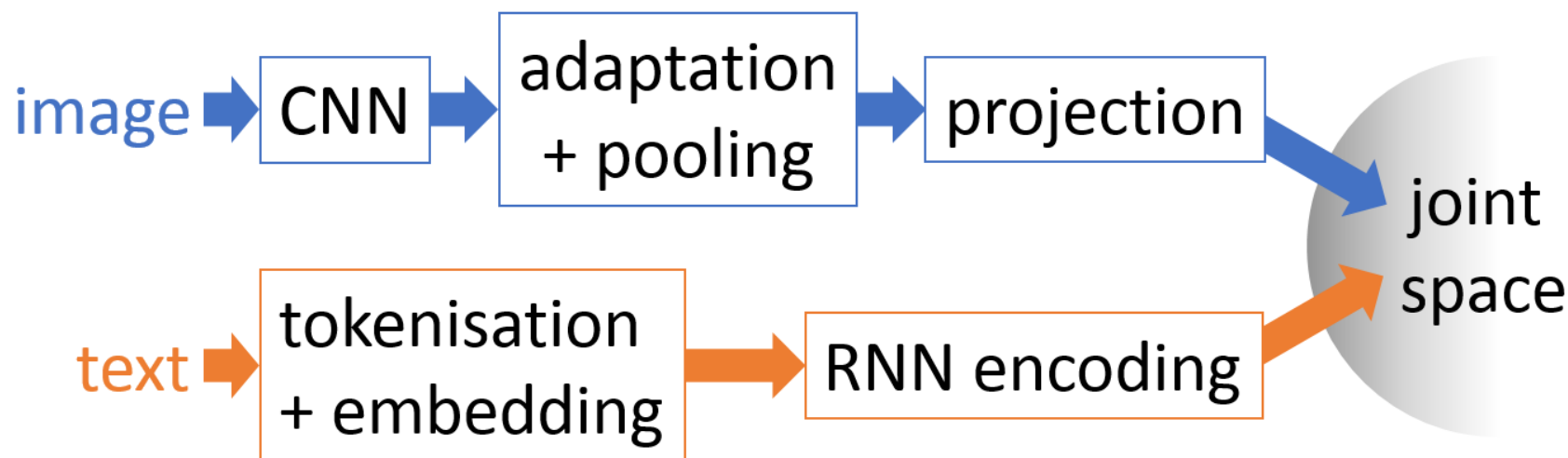


2D Semantic visual space example:

- Distance in the space has a semantic interpretation.
- Retrieval is done by finding nearest neighbors.

# Approach

- Learning image and text joint embedding space.
- Visual grounding relying on the spatial-textual information modeling.
- Cross-modal retrieval leveraging the semantic space and the visual and textual alignment.



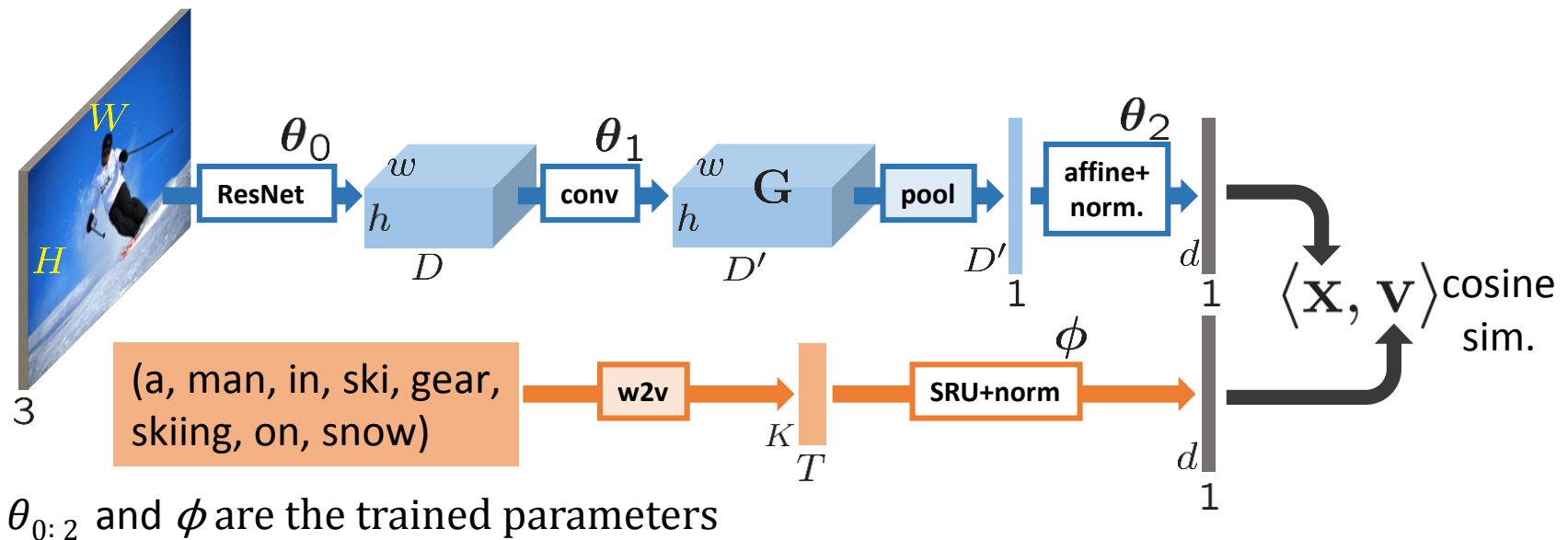
# Semantic Embedding Model

## Visual pipeline:

- ResNet-152 pretrained.
- Weldon spatial pooling.
- Affine projection
- normalization.

## Textual pipeline:

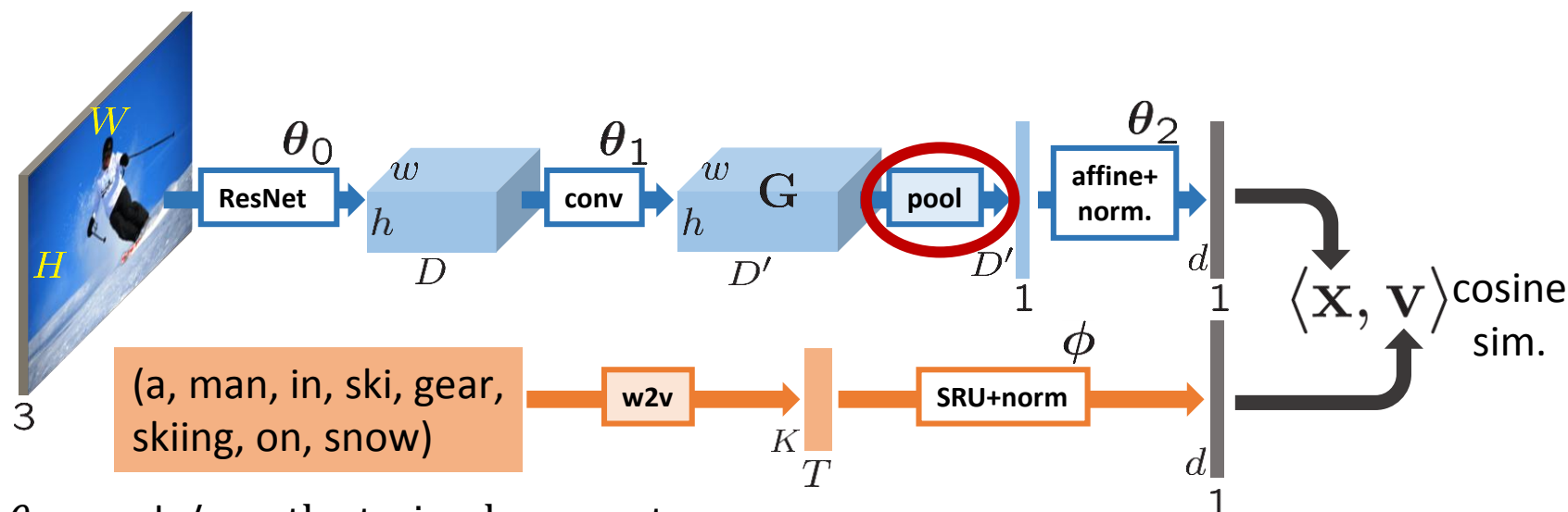
- Pretrained word embedding.
- Simple Recurrent Unit (SRU).
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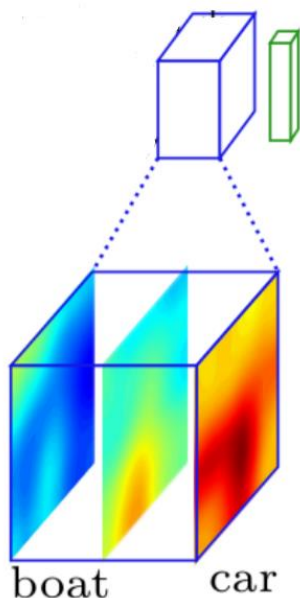
$\theta_{0:2}$  and  $\phi$  are the trained parameters

# Pooling mechanisms

## Weldon spatial pooling:

- Instead of global average/max pooling.
- Aggregate the min and max of each map.
- Produce activation map with finer localization.

i



street model



highway model

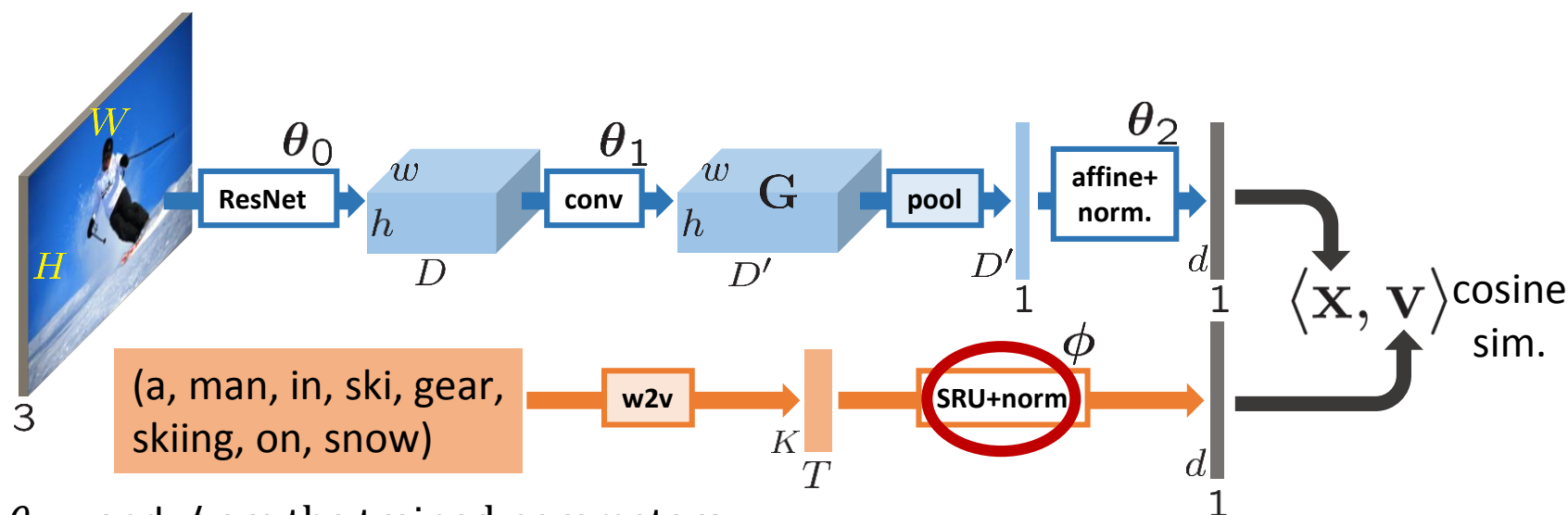
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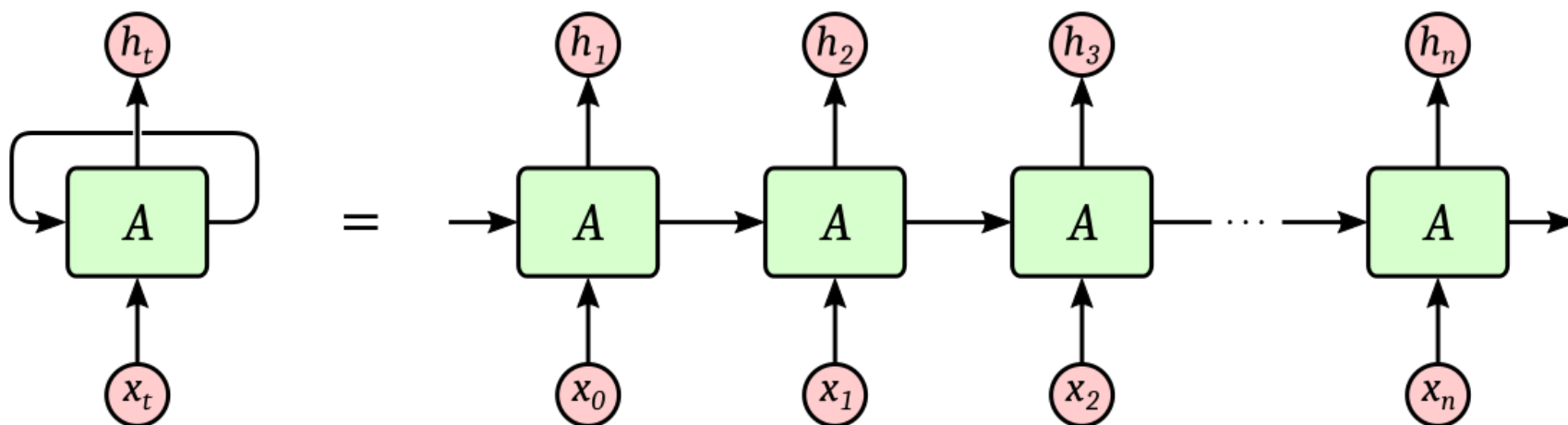




# Simple Recurrent Unit: SRU

## Recurrent neural network:

- Fixed sized representation for variable length sequence.
- Able to capture long-term dependency between words.



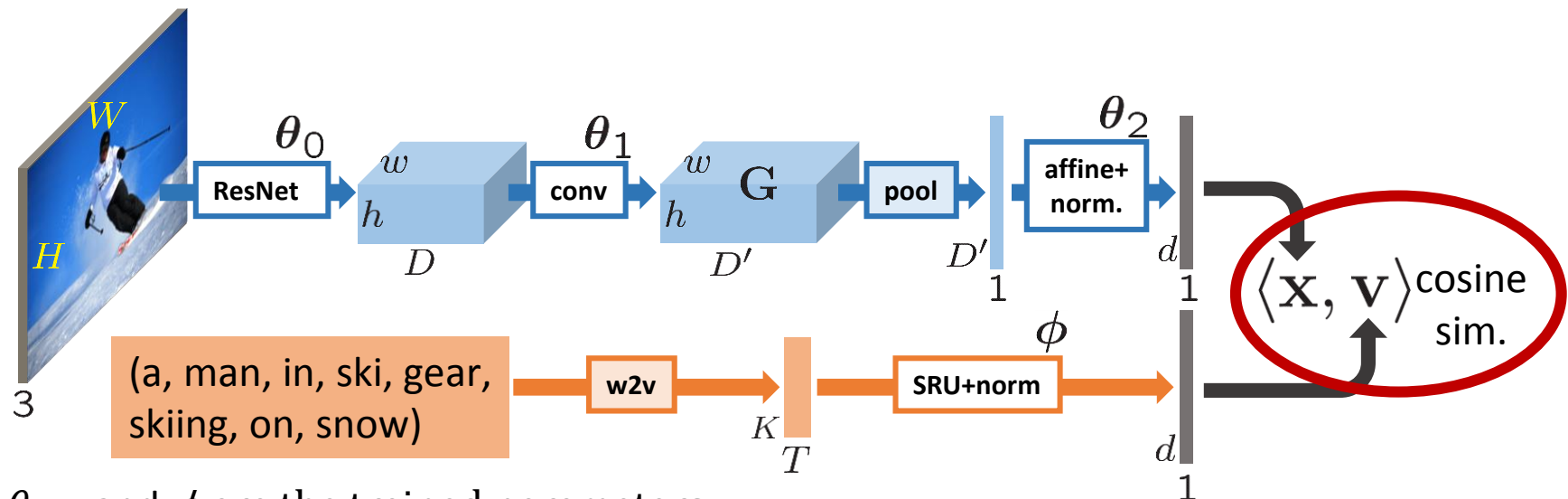
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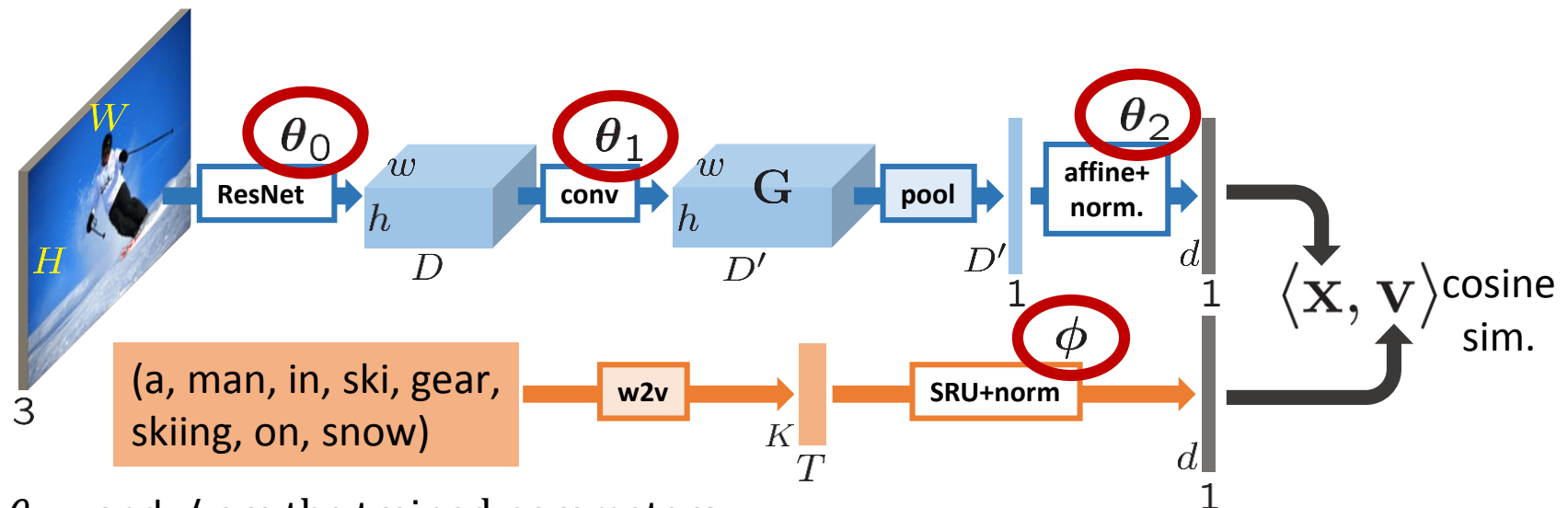
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# Dataset

- MS-CoCo 2014:
  - 110K training images
  - 5 captions per image
  - 2\*5k images for validation and test



Dining room table set for a casual meal, with flowers.

# Learning strategy: triplet loss

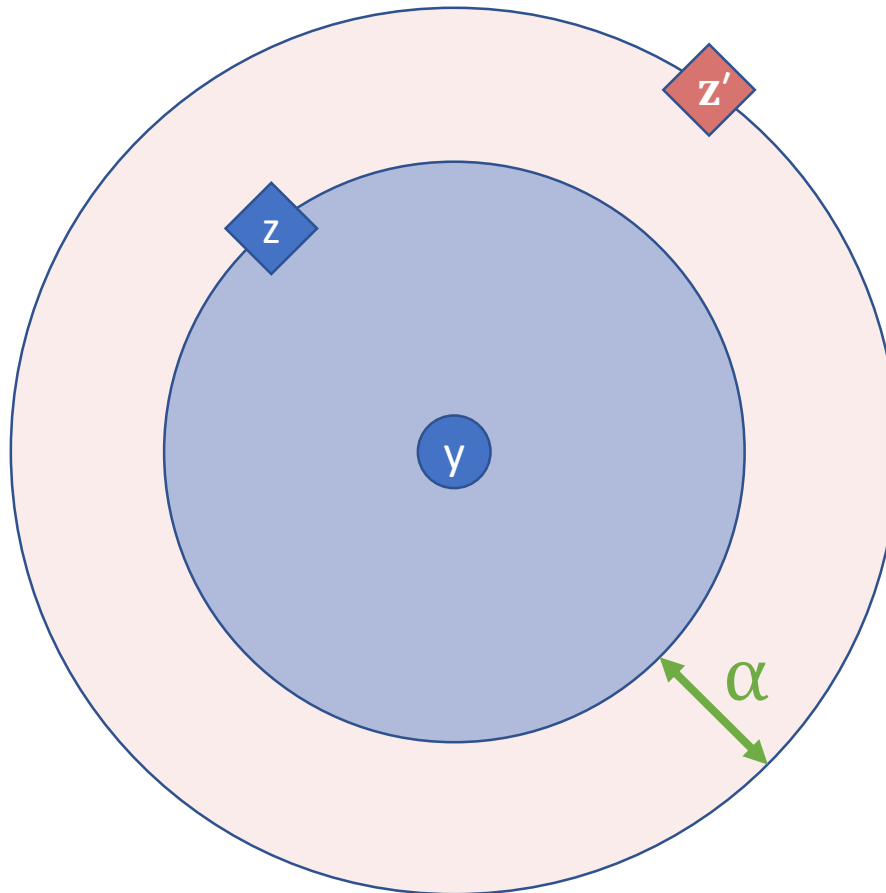
## A variant of the standard margin based loss:

- Triplet ( $\mathbf{y}, \mathbf{z}, \mathbf{z}'$ )
- Anchor:  $\mathbf{y}$  (E.g image representation)
- Positive:  $\mathbf{z}$  (E.g associated caption representation)
- Negative:  $\mathbf{z}'$  (E.g contrastive caption representation)
- Margin parameter  $\alpha$

$$\text{loss}(\mathbf{y}, \mathbf{z}, \mathbf{z}') = \max\{0, \alpha - \langle \mathbf{y}, \mathbf{z} \rangle + \langle \mathbf{y}, \mathbf{z}' \rangle\}$$

# Learning strategy: triplet loss

$$\text{loss}(\mathbf{y}, \mathbf{z}, \mathbf{z}') = \max\{0, \alpha + d(\mathbf{y}, \mathbf{z}) - d(\mathbf{y}, \mathbf{z}')\}$$



# Learning strategy: triplet loss

## Hard negative margin based loss:

Loss for a batch  $\mathcal{B} = \{(\mathbf{I}_n, \mathbf{S}_n)\}_{n \in B}$  of image sentence pairs:

$$\mathcal{L}(\Theta; \mathcal{B}) = \frac{1}{|\mathcal{B}|} \sum_{n \in B} \left( \max_{m \in C_n \cap B} \text{loss}(\mathbf{x}_n, \mathbf{v}_n, \mathbf{v}_m) + \max_{m \in D_n \cap B} \text{loss}(\mathbf{v}_n, \mathbf{x}_n, \mathbf{x}_m) \right)$$

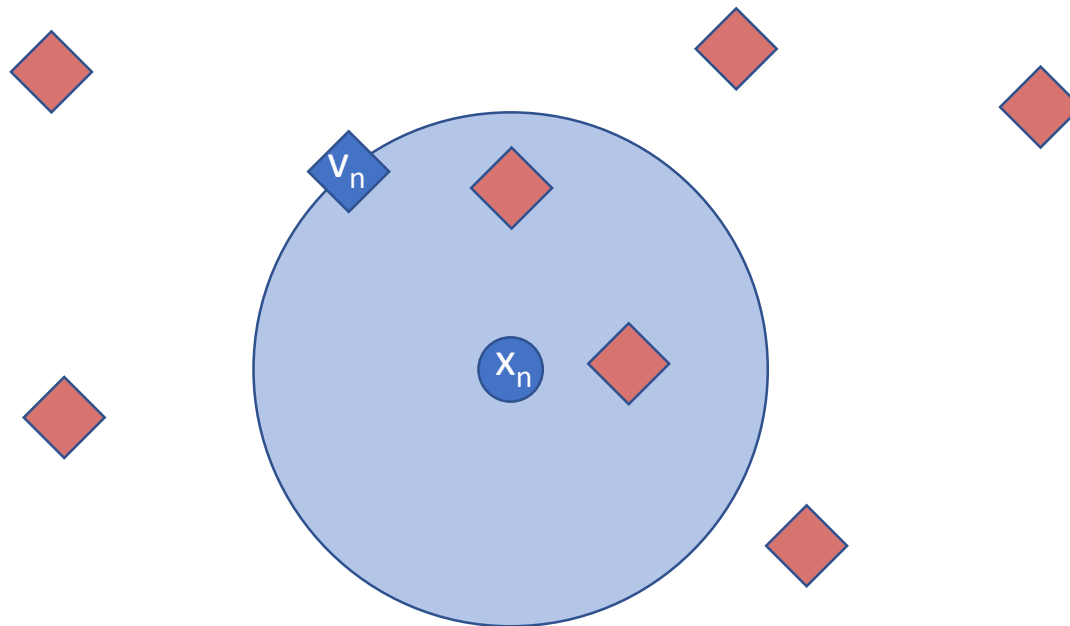
**With :**

- $C_n$  (resp.  $D_n$ ) set of indices of caption (resp. image) unrelated to  $n$ -th element.

# Learning strategy: hard negative triplet loss

**Mining hard negative contrastive example:**

$$\mathcal{L}(\Theta; \mathcal{B}) = \frac{1}{|\mathcal{B}|} \sum_{n \in \mathcal{B}} \left( \max_{m \in \mathcal{C}_n \cap \mathcal{B}} \text{loss}(\mathbf{x}_n, \mathbf{v}_n, \mathbf{v}_m) + \max_{m \in \mathcal{D}_n \cap \mathcal{B}} \text{loss}(\mathbf{v}_n, \mathbf{x}_n, \mathbf{x}_m) \right)$$

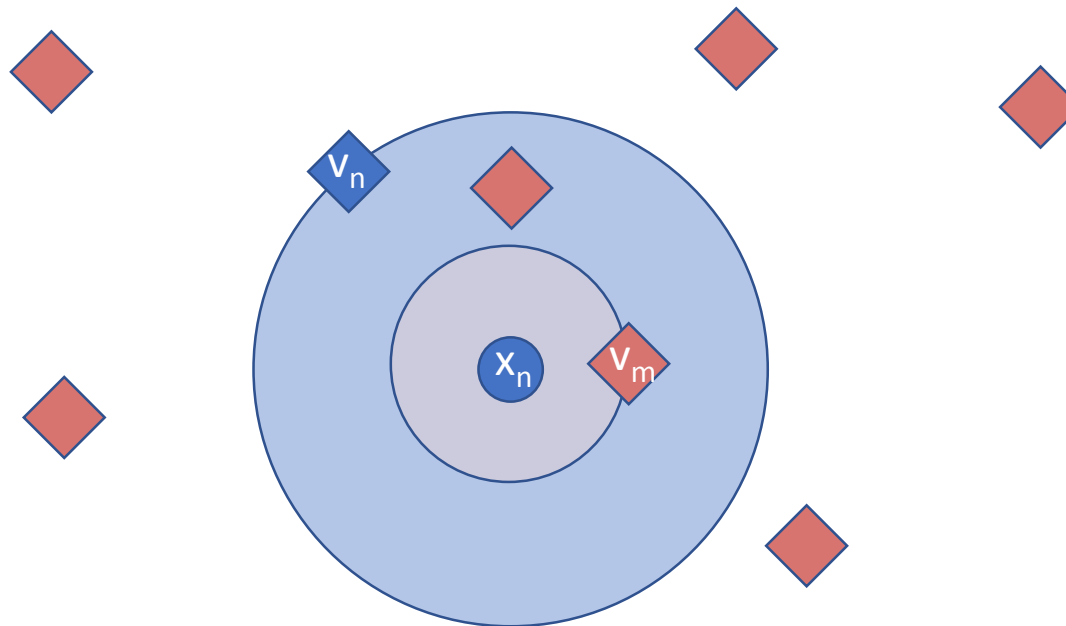




# Learning strategy: hard negative triplet loss

**Mining hard negative contrastive example:**

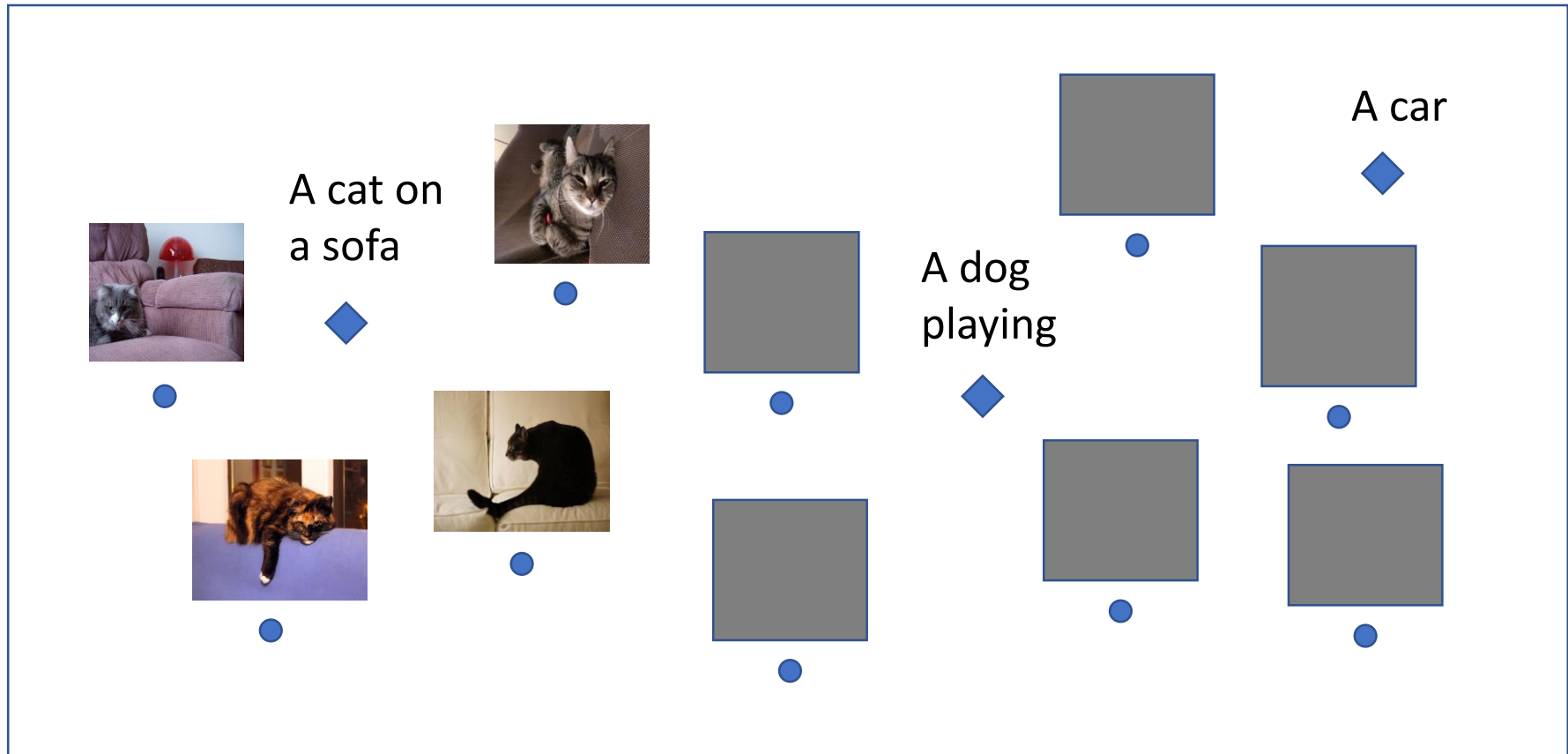
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# From training to testing

## Training finished:

- Visual-semantic space constructed.
- Parameters of the model are fixed.
- Time for testing.

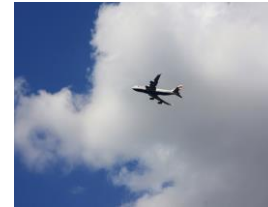


# Qualitative evaluation: cross-modal retrieval

## Query

## Closest elements

A plane in a cloudy sky



A dog playing with a frisbee



1. A herd of sheep standing on top of snow covered field.

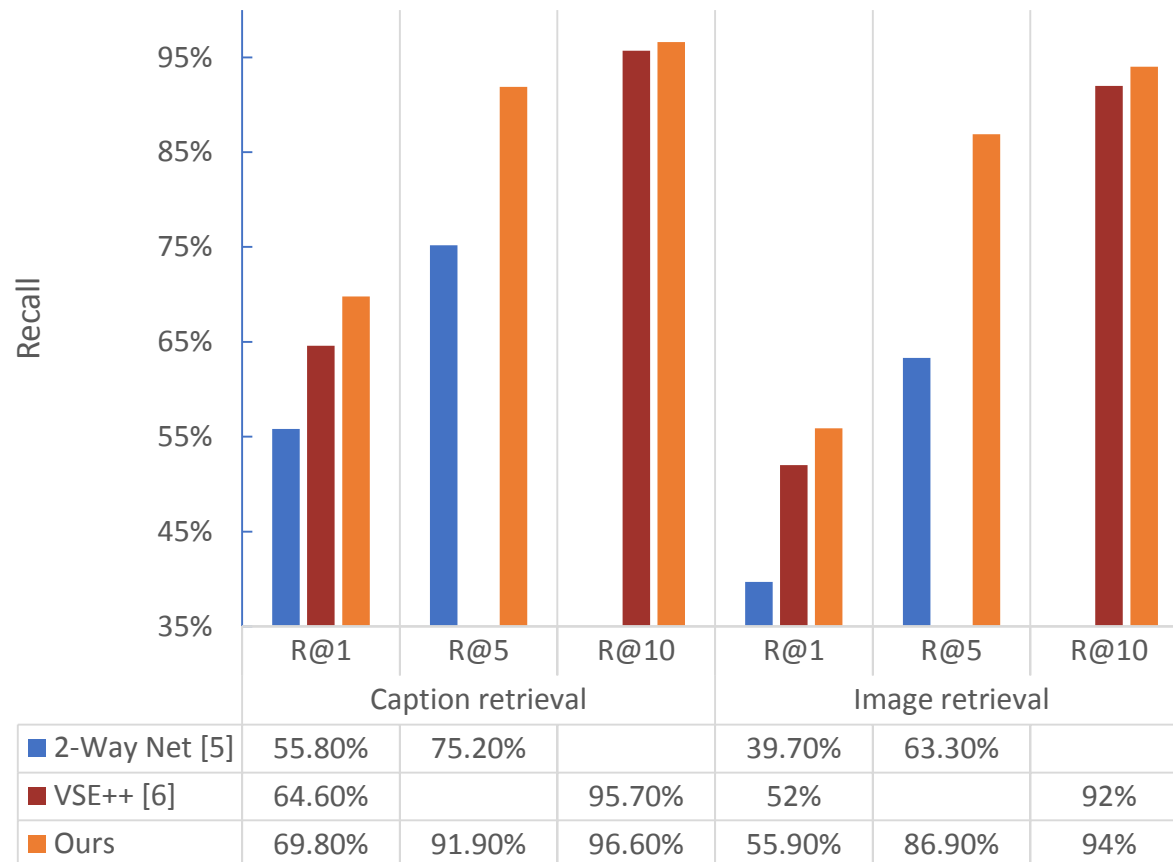
2. There are sheep standing in the grass near a fence.

3. some black and white sheep a fence dirt and grass

## Quantitative evaluation: cross-modal retrieval

**Cross-modal retrieval:** Evaluated on MS-CoCo image/caption pairs.

**Cross-modal retrieval results**

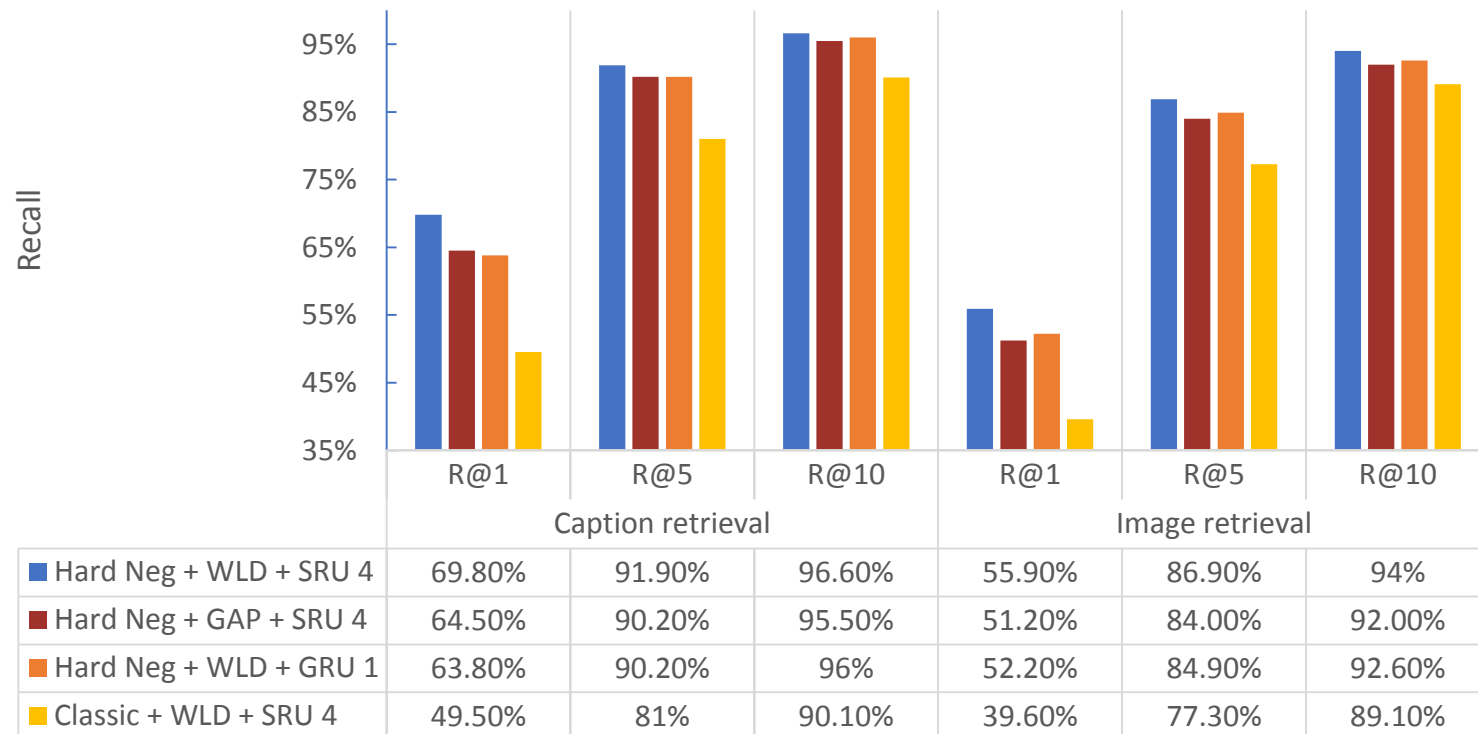


# Performance evaluation: ablation study

## Performance boost coming from:

- Architecture choice: SRU and Weldon spatial pooling.
- Efficient learning strategy: hard negative loss.

### Ablation study: cross modal retrieval results



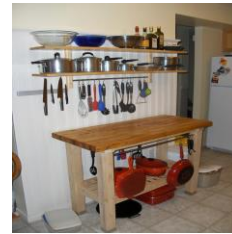
## Evaluation: cross-modal retrieval and limitations

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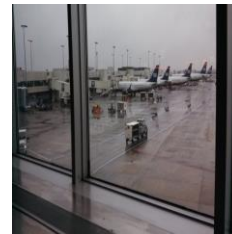
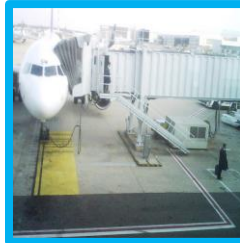
## Query

## Closest elements

Multiple wooden spoons are shown on a table top.



The plane is parked at the gate at the airport terminal.



1. Two elephants in the eld moving along during the day.
2. Two elephants are standing by the trees in the wild.
- 3. An elephant and a rhino are grazing in an open wooded area.**



1. A harbor filled with boats floating on water
- 2. A small marina with boats docked there**
- 3. a group of boats sitting together with no one around**

# Localization

## Visual grounding module:

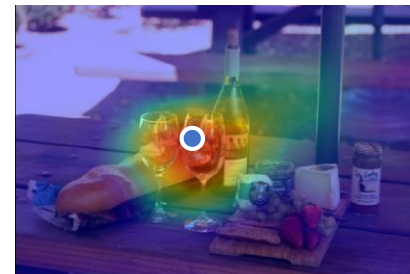
- Weakly supervised, with no additional training.
- Localize a textual query in an image.
- Using the embedding space to select convolutional activation maps.

Source image



two glasses

Text query



Visual grounding  
Heat map



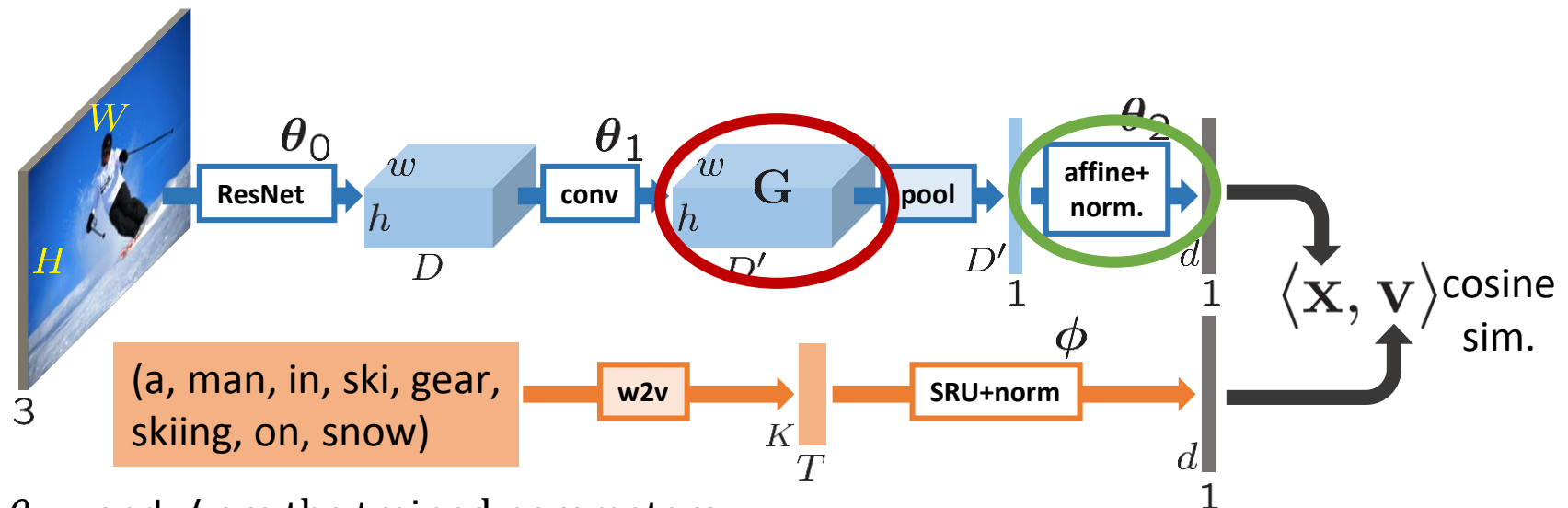
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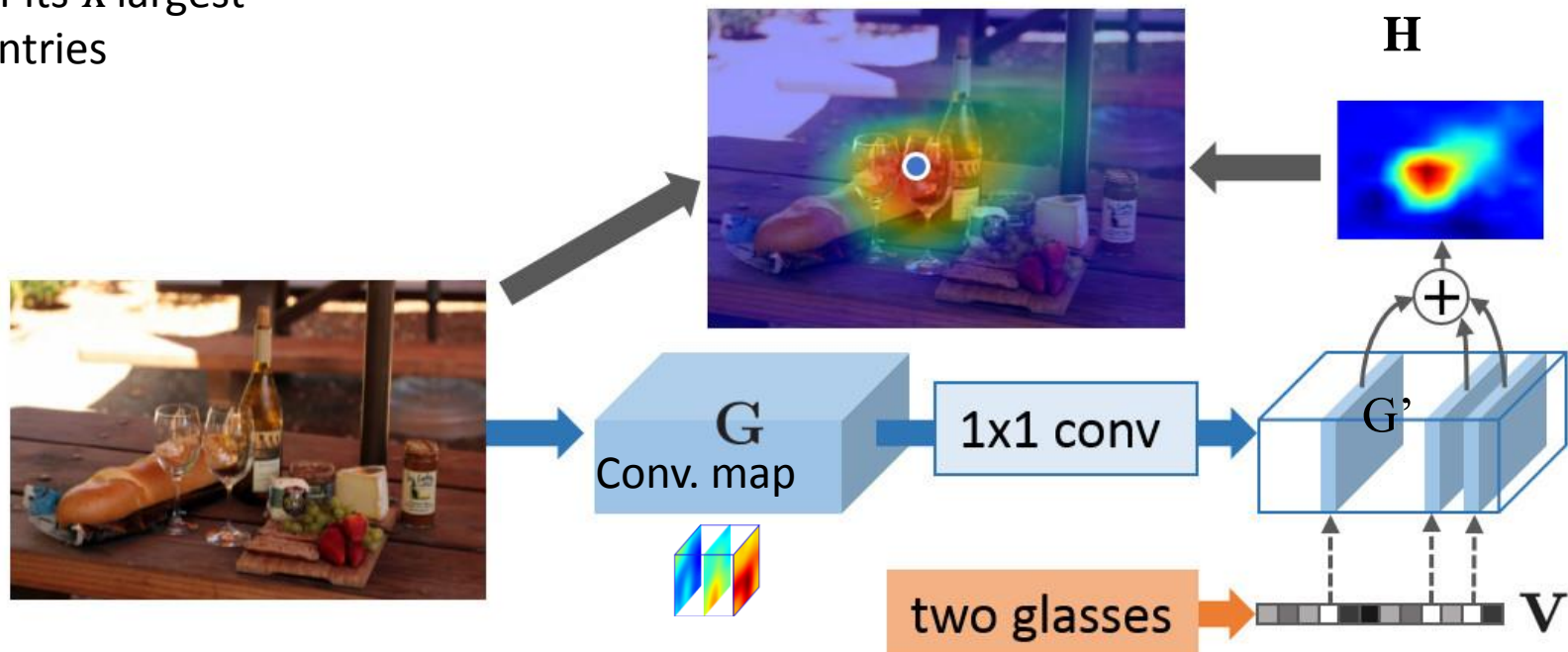
# Localization

## Generation of heatmap $\mathbf{H}$ :

$$\mathbf{G}'[i, j, :] = A\mathbf{G}[i, j, :], \forall (i, j) \in [1, w] \times [1, h]$$

$K(\mathbf{v})$  the set of the indices of its  $k$  largest entries

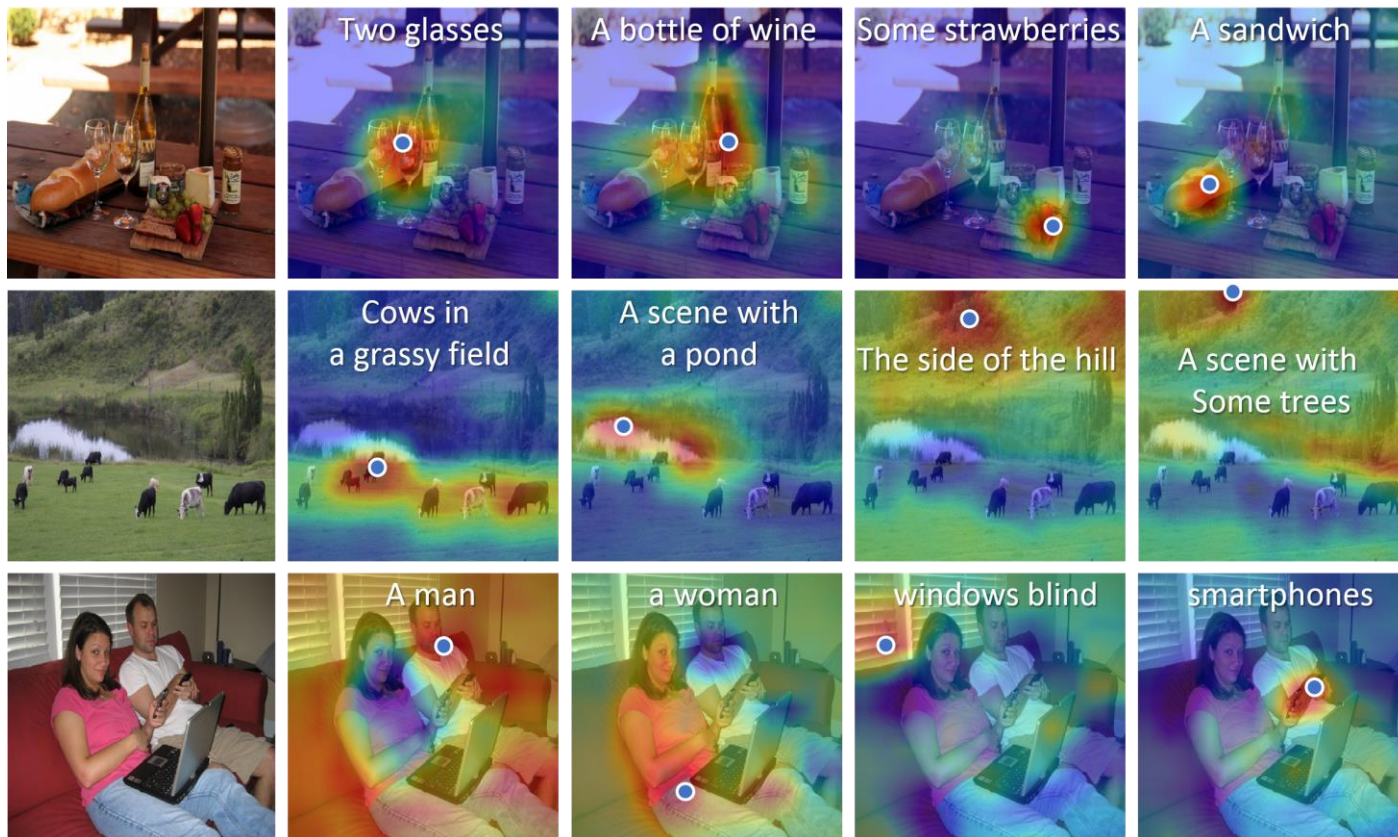
$$\mathbf{H} = \sum_{u \in K(\mathbf{v})} |\mathbf{v}[u]| * \mathbf{G}'[:, :, u]$$



# Qualitative evaluation: localization

## Visual grounding examples:

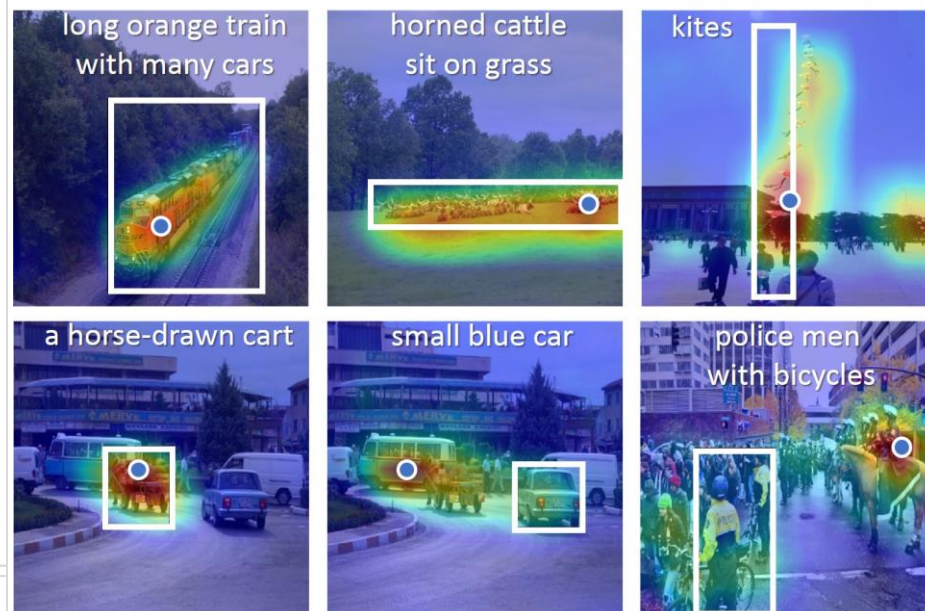
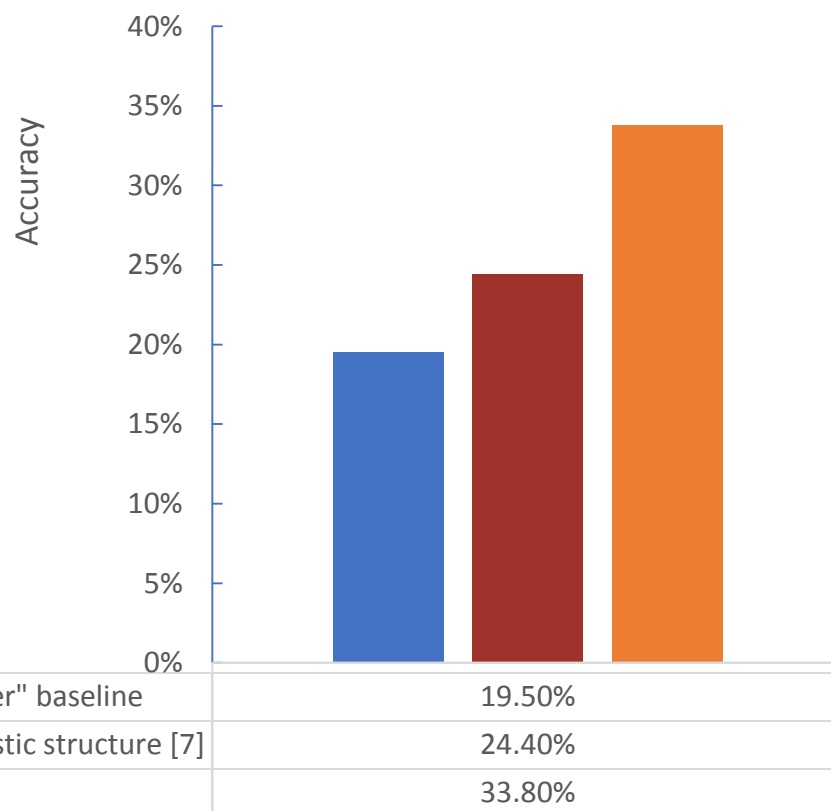
- Generating multiple heat maps with different textual queries.



# Quantitative evaluation: localization

**The pointing game:** Localizing phrases corresponding to subregions of the image.

Pointing game results



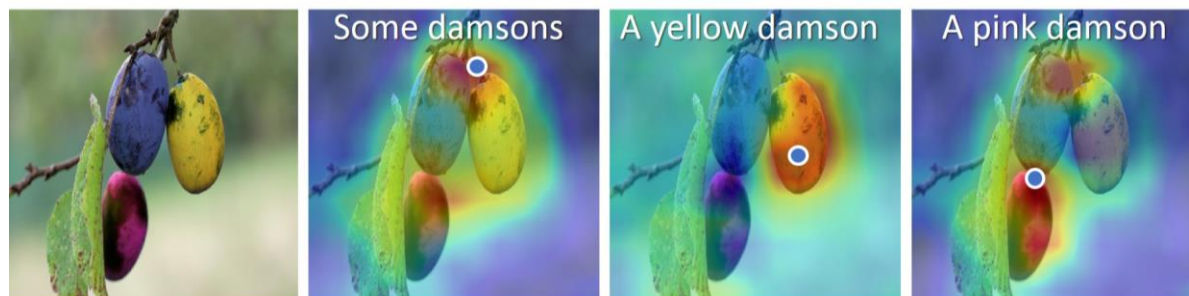


# Toward zero-shot localization:

- Emergence of colors understanding:

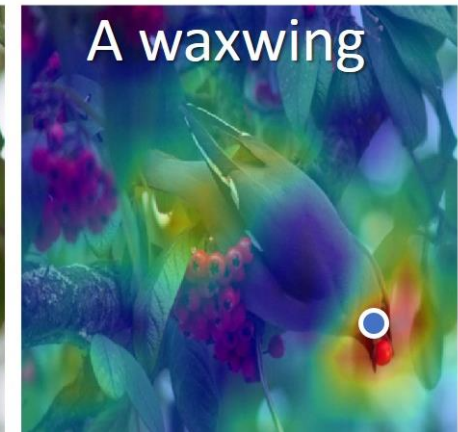


- Even on artificial images:



# Toward zero-shot localization:

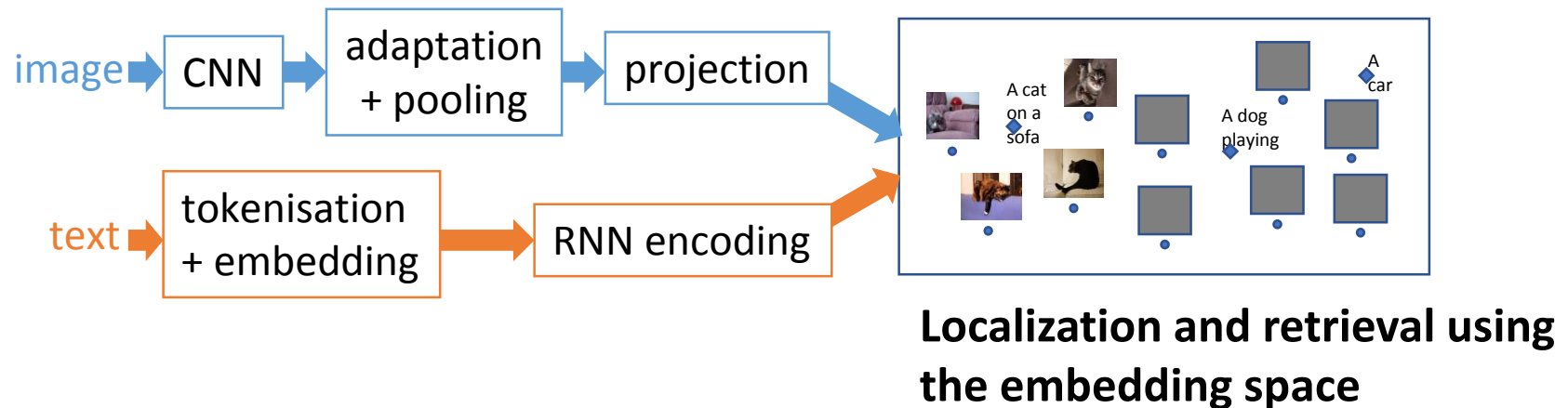
- Generalization to unseen elements:



# Conclusion

## Summary:

- Semantic-visual embedding model.
- Effective on the cross-modal retrieval task
- Visual grounding of text with no extra supervision.



# Thank you!